



Interactive 3D Solutions for Government Applications



vTrend Technologies' interactive 3D solutions are ideal for government organizations who need to prepare and educate their target markets. Thanks to our groundbreaking solutions, government agencies now have an intuitive, simple to implement and highly cost effective suite of virtual reality interactive solutions.

Interactive 3D Solutions for Emergency Preparedness & Training

Our 3D virtual reality solutions allow you to virtually build and envision any facility, large and small, thus, saving training time and costs. Using our highly customizable 3D virtual reality solutions, individuals will be able to see where they are within a given structure. Equipped with this knowledge, individuals will be able to find the quickest and safest form of evacuation in the event of an emergency, such as a fire, earthquake, terrorist threat or other scenario.

Here are a few situations perfect for our 3D virtual reality solutions:

- 1 - Facilities that are too large and complicated for people to quickly and easily evacuate
- 2 - Facilities frequently populated or visited by those who are unfamiliar with the facility.
- 3 - Facilities prone to difficult evacuation situations, such as panic during an evacuation

Our 3D virtual reality solutions make emergency planning and training effective and easy. When contrasted again using a training manual or a training book, our 3D virtual reality solutions will be seen as engaging, interactive and entertaining. Additionally, our 3D virtual reality solutions can test procedures to ensure that individuals are learning and following instructions in an appropriate manner.

Key Benefits to vTrend Technologies' 3D Virtual Reality Solutions

- 1 - Cost effective
- 2 - Easy to implement
- 3 - Easy to use
- 4 - Improves individual training
- 5 - Scalable
- 6 - Potentially lifesaving

Interactive 3D Solutions for Urban Planning – Showcasing New Infrastructure

Conceptualizing, analyzing and planning tomorrow's urban landscape are certainly challenging tasks. These can be made all the more difficult when you need to communicate your vision to a variety of stakeholders. Being able to clearly communicate your vision to stakeholders is of paramount importance. After all, they may accept or reject your new airport, new rail hub, proposed renovation, or another structural vision. Our 3D virtual reality solutions empower you to clearly and persuasively showcase your vision to decision makers in an interactive and visually striking fashion.

As an additional benefit, vTrend Technologies' 3D virtual reality simulation of your urban plans will make it easier for you to spot and avoid potential mistakes and perform traffic simulations long before they could become a costly and risky problem down the road.

3D Virtual Reality Solutions for Training & Education

Let's face it; textbooks, conventional lectures and video instruction can be boring and ineffective. vTrend Technologies' interactive 3D virtual reality solution creates an intuitive and memorable learning experience, perfect for a wide range of subjects ranging from history and chemistry, to medicine and physics.

Due to the customizable nature, interactivity and visual nature of our 3D virtual reality solutions, learners will not just learn more, but will also retain more knowledge as well. These factors translate to reduced time and money spent on retraining. This is yet another powerful reason that vTrend Technologies' solutions are right for you.



Your Home 3D® Virtual Samples





Your Home 3D® Virtual Showroom



The World's Only Virtual Solution that Helps
You Sell Homes Faster and More Upgrades!

Your Home 3D® -- The Interactive Virtual Showroom

There is just no replacement for having an interactive 3D virtual showroom. Your customers will feel as though they are actively involved in the sales process, as they are able to actively partake in creating the home of their dreams.

vTrend Technologies' **Your Home 3D®** lets your customers take charge of nearly every aspect of their dream home. A simple touch of a screen gives them the power to envision bold and sweeping changes to both the interior and exterior of their home. In an instant, home owners can virtually change the color of the walls, entertain different flooring options, contemplate different upgrades and even see how their home will look at any time both day and night.

An Interactive and Intuitive Your Home 3D® with No Training Required

We know just how important interface and ease of use is for any user, regardless of background or age. vTrend Technologies' interactive **Your Home 3D®** has been designed to be adaptable to a wide variety of users. If a customer can handle operating an ATM or a cell phone, he or she will quickly and intuitively be able to interact with our virtual showroom. Not only is our **Your Home 3D®** easy and intuitive, but also fun and engaging. In fact, our virtual showroom feels much more like a game than it does a "system".

Works Anywhere and Travels Easily

vTrend Technologies' **Your Home 3D®** works on any up-to-date laptop or PC with a Windows 7 operating system. Additionally, due to the fact that our **Your Home 3D®** program fits on a single CD or DVD, it can easily be taken and installed from showroom to showroom, area to area, thus, empowering you to bring a limitless number of model homes to your customers. With the power of vTrend Technologies' **Your Home 3D®**, you will have happier, more engaged customers that are enthusiastic about buying a home!



3D Marketing Solutions Perfect for the Entire Home Building Community

Home Builders

The home builder community wants to create homes that customers dream of buying. With vTrend's **Your Home 3D**[®] marketing solutions, you now have the ability to empower your customers and stimulate their imaginations as never before. Our 3D marketing solutions allow your customers to browse color, design and upgrade options in an interactive and thought-provoking virtual environment.

Our powerful 3D marketing solutions will boost your bottom-line, as you will find that your home sales will be far more fluid than ever. Further, thanks to the power of our innovative **Your Home 3D**[®] marketing solutions, you will also need to build fewer model homes. That will make a substantial difference in your bottom line saving your company time and resources. Just imagine all the model homes that could potentially fit on a single CD.

Real Estate Marketers & Marketing Agencies

vTrend Technologies' innovative array of 3D marketing solutions is a perfect way for real estate marketers and marketing agencies to make the most out of their marketing efforts and strategies. In this way, vTrend Technologies' 3D marketing solutions is an impressive tool that will empower you to market homes in a unique and vibrant way.

Developers

Developers turn home ideas into reality. Our 3D marketing solutions have been designed for ease of use and maximum results, allowing you to clearly communicate your vision to home builders, financing professionals and other key stakeholders. Our 3D marketing solutions will make your job easier and more effective.

City Planners

City planners need to create effective plans that efficiently utilize available community land and infrastructure in order to improve the overall economic, social and environmental condition of their community.

vTrend Technologies' 3D marketing solutions will empower city planners, as they will be able to communicate with decision makers and their communities in a more effective manner.

Property Managers

Using our 3D marketing solutions, property managers will be able to see the "before and after" of proposed changes. In the process, property managers will be better equipped to make smarter decisions that will lower their overall risk.

Architects

vTrend Technologies' 3D marketing solutions serve as a valuable tool for architects. With these new solutions, architects will be able to clearly communicate the scope and depth of their vision to home builders and other stakeholders.

Government Organizations

vTrend Technologies' 3D marketing solutions are ideal for government officials and organizations looking to safeguard, prepare and educate their target market with visually rich and compelling 3D marketing solutions.



About vTrend Technologies



vTrend Technologies: Seeing Tomorrow, Today!

vTrend Technologies is dedicated to improving our clients' bottom line. Through our innovative interactive 3D solutions, we help our clients engage their customers with a superior level of interactivity that far exceeds that of traditional blueprints, architectural drawings and illustrations. In short, vTrend Technologies' innovative solutions are practical, result driven and designed to deliver measurable bottom-line results and significant ROI.

Our Solutions are User Friendly

We understand that great software must be accompanied by an equally compelling and user friendly interface. Thus, you can rely upon all of vTrend Technologies' solutions to be intuitive, easy-to-use and simple to install as well. In short, there is no need for special equipment or special training.

We are a Partner and Not a Competitor

We work in the background to make you and your clients happy. Our role is that of support, and we aim to help you increase your sales as well as your bottom line.

We are Responsive and Flexible

Knowing that you have a partner that is always just a phone call away is important in any relationship. We at vTrend Technologies realize this important fact. As a result, you can depend upon us to be available whenever you need us either via e-mail, phone or in person.

Our Marketing Interactive 3D Showroom is Scaleable and Future Proofed

Inevitably, the marketplace will change and, as a result, we have designed **Your Home 3D[®]** showroom to be both scaleable and future proofed. Thus, we can adjust and evolve our existing interactive 3D showroom instead of rebuilding it from the ground up, saving both time and money for our clients.